

# ENERGY SAVING

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# INTRODUCTION

**The student's behavior is crucial both at school and at home. The project is focus on this very factor, encouraging pupils to save energy through the 50/50 methodology. The methodology was developed by the European project Euronet 50/50 supported by the European program IEE.**

# OBJECTIVES

- 1. Exploit, transfer and further develop the results of the original project on a larger scale;**
- 2. Raise awareness among the students on the theme of energy saving;**
- 3. Develop a process that aims to involve a wide range of local and transnational actors.**

# HOW'S WORK

This project was designed to teach children since the early years of school how to use energy wisely and how to spare it. The project methodology is based on the ninth step that will change the students in order to avoid excessive consumption of electricity in school and at home.

Economic incentives to encourage energy savings are agreed between the schools and the municipalities beginning of the project. The 50% of the energy savings generated during the project because of the change in behavior of pupils and teachers will be reimbursed to the school, while 40% results in a net savings to the municipalities that pay the bills. The remaining 10% is for SERN as a contribution to expenses incurred for the project.

Every actor involved benefits: the school receives a small financial support while municipalities reduce costs and approach to the environmental objectives set at the regional, national and European level.

**to make it clear to your child, let him  
try our game!**

**game produced by the students of the middle  
school Collecchio: Lorenzo Campanini,  
Ettore Tondi and Leonardo Zambernardi.**

BY

